



MONTHLY ACTIVITY REPORT

October 2015

SERVICE HIGHLIGHTS

Luis Alberto Urrea's *Into the Beautiful North* was the inspiration of programs and displays the month of October as the Library celebrated the eighth Big Read Wichita program. Activities ranged from a reading challenge, book discussions, book talks and lectures to a classical guitarist and film screenings of *The Magnificent Seven* and the *Seven Samurai*. Wichita's youngest readers were able to participate in the Big Read through programs featuring Dora and Diego, popular characters from the *Dora the Explorer* children's book series, storytimes featuring Big Read companion title *Green is a Chile Pepper*, and the creation of tortilla snowflakes. Sixty-six community partners have helped to make this year's Big Read one of the largest and most interesting in Wichita's involvement with the program.



Through a coincidence of timing, repainting of the entrance mural at the Evergreen branch brought renewed attention to the Library's presence during Hispanic Heritage Month. The project is one of the last pieces of a remodeling effort made necessary by damage created in 2013 by a failed roof drain. Former preschool classroom spaces have been converted into additional meeting room spaces to support neighborhood and community activities. The mural was first painted in 2002 by Newton artist Raymond Olais. Repainting was completed by Wichita artist Jason Lonergan. Response to the

repainting has been enthusiastic with one customer noting that he visits the branch nearly every day to use computers but had not noticed the original mural until the restoration work brought it back to life. The City's Division of Arts and Culture coordinated arrangements with the artist and helped to oversee the work.

October also saw the return of the Tallgrass Film Festival to the Central Library, with three films screened on Friday, including *Thao's Library* and the award-winning documentary *Happygram*.

The month concluded with a new Central Library program which proved to be a surprising success. The staff of the Children's Center converted the auditorium into a haunted maze which included storytelling and a craft. More than 400 people participated in the event.

OTHER NEWS

Three new homebound bulk loans programs have been established for residents of the Cherry Creek, Sandpiper Bay, and Riverfront Residences. The Riverfront Residences bulk loan will replace individual service to two current homebound customers with a program that can serve all residents of the facility.

26,000 records have been removed from the library's customer accounts database. The accounts had been expired for at least three years and were ineligible for submission to the Kansas setoff program. This removal is part of a larger effort to create an accurate database of current users which helps with database pricing when based on number of card holders. In total, 26,962 account records were deleted representing \$ 653,086.99 in uncollectable debt.

On October 28th, Sarah Kittrell led a Public Library Association sponsored webinar called "Don't Let the Bed Bugs Bite: Prevention and Treatment in Public Libraries," focusing on best practices for bed bug mitigation in libraries. 83 libraries from throughout the United States participated in the training which corresponds with a recently completed book Sarah has written on the same topic scheduled for publication later this year.

Progress continues on two important collection projects. Branches have completed reviews and weeding of mystery collections in preparation of the start of fiction genre floating on December 1. The second to last weed of videocassette movie collections in branches was completed. The final branch collection will be evaluated in November in advance of removing these collections from branches at year end.

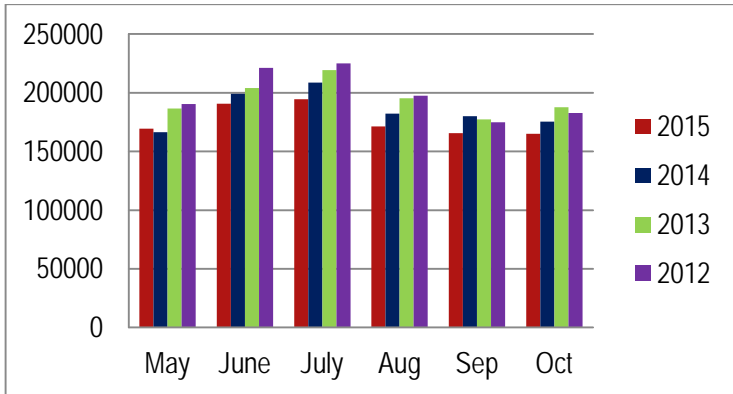
A collection of consumer information materials published by the US General Services Administration has been received and is being made available from public information displays. Materials include the annual Consumer Action Handbook and information on financial planning.

The Wulfmeyer Special Collections Section had out-of-state visitors during October from California, Georgia, Minnesota, Missouri, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, Texas, Wyoming, and Canada. Email reference requests were fulfilled for people from Alabama, California, Michigan, New York, Pennsylvania, British Columbia and Saskatchewan.

In addition to previously mentioned organizations, agencies receiving outreach or special services during the month included: Clark, Cloud, Enders, Kensler and L'Ouverture elementary schools; Wichita North high school; Wichita Art Museum; LifeVentures; Shepherd's Center of West Wichita; Wichita Inventor's Club; Maranantha East Moms of Preschoolers group; Little Early Childhood Center; YMCA/East Early Learning Center Parent Group; LaPetite/Waco; TOP/North; All Kids Christian, KinderCare on Boston and Thurman; Branches and Honey Tree academies; East Heights UMC Children's Day Out; Loving Arms, Basic Beginnings, Plymouth and Small Wonders preschools; Via Christi and Wichita State University child development centers; Tree House Learning Centers (Maize and Tyler Roads); Fingerprints, 2nd Street, Shirley Mayes, West Village and Hilltop head start programs; Delta Kappa Gamma; Bel Aire Genealogy Club; Homeschool Hackers; and three family child care homes.

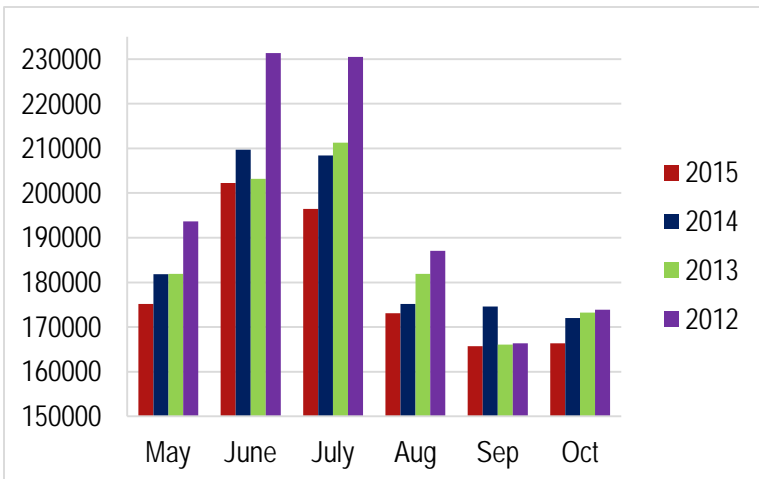
Service Dashboard – OCTOBER 2015

LIBRARY VISITS (door count, catalog sessions, and website visits)

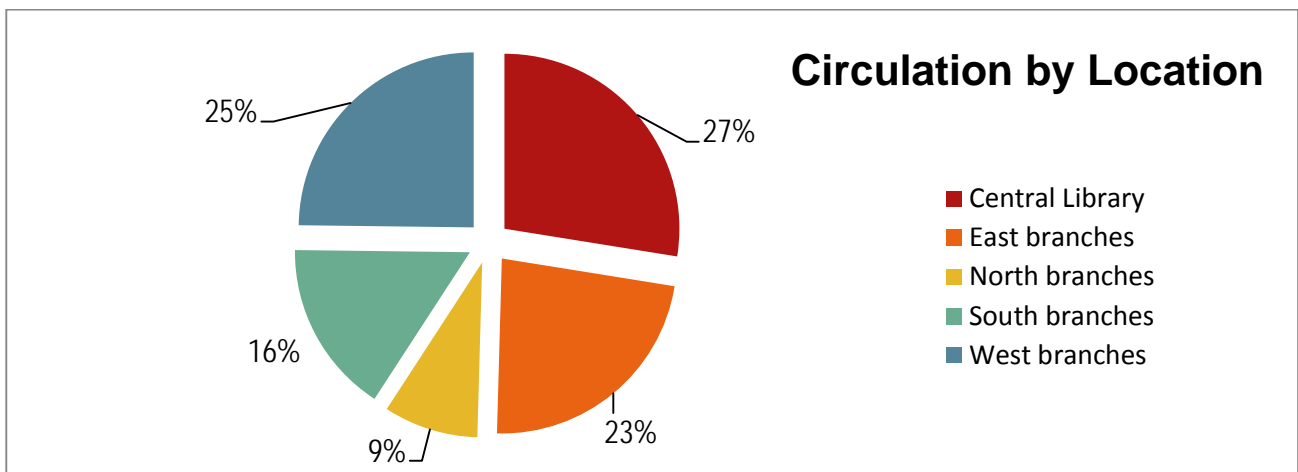


	OCTOBER		
	2014	2015	% change
Door Counts	84,571	80,513	-5.04%
Catalog Use	45,086	45,439	0.78%
Website Visits	45,709	39,119	-16.85%
Total	175,366	165,071	-6.24%

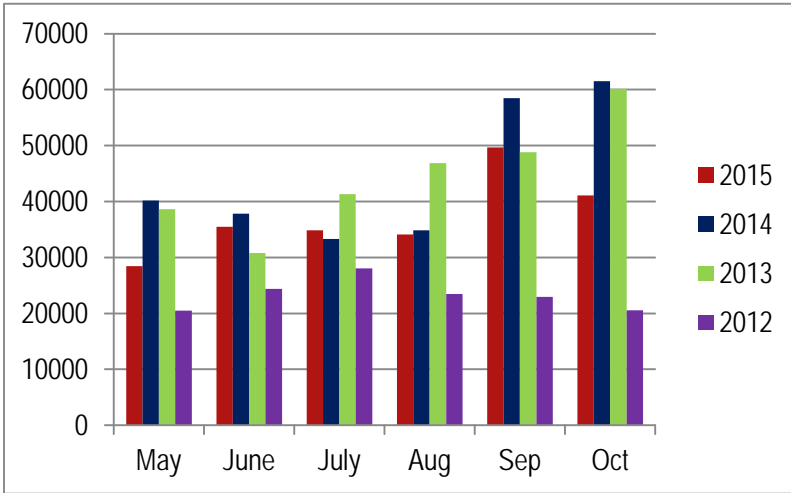
CHECKOUTS



	OCTOBER		
	2014	2015	% change
Physical Circ	167,881	160,584	-4.35%
E-book Circ	4,138	5,795	40.04%
Total	172,019	166,379	-3.28%

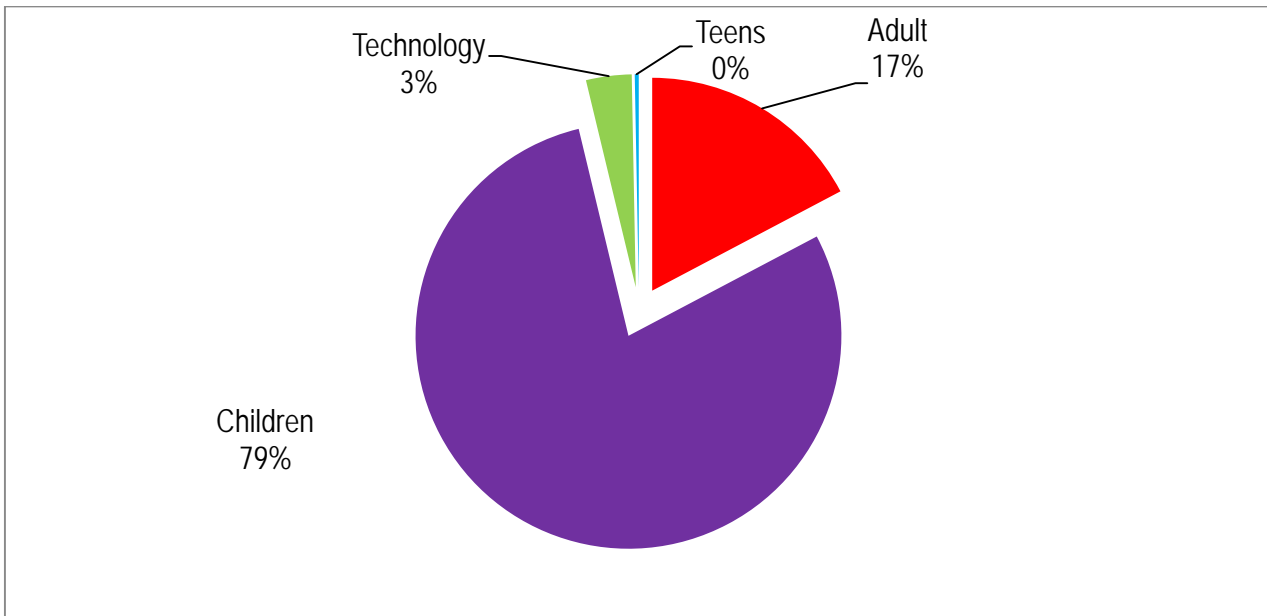


QUESTIONS ANSWERED (by staff in person/phone and through online services)



OCTOBER			
	2014	2015	% change
In person	10,708	12,065	12.67%
Online	50,784	29,037	-42.82%
TOTAL	61,492	41,102	-33.16%

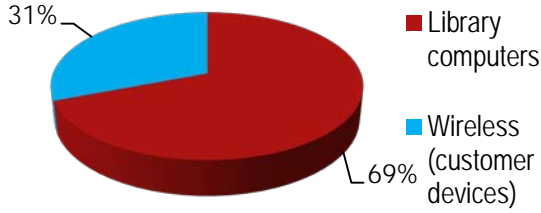
PROGRAM ATTENDANCE



OCTOBER			
	2014	2015	% change
Adult events	975	859	-11.90%
Children's events	3,291	3,927	19.33%
Technology training	134	172	28.36%
Teen events	69	15	-78.26%
TOTAL	4,469	4,973	11.28%

PUBLIC COMPUTING

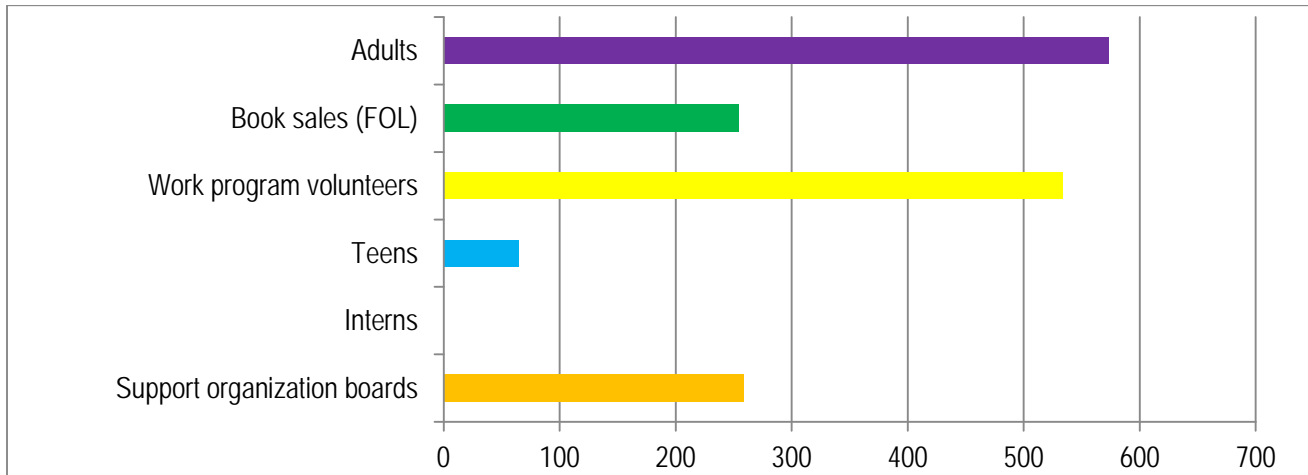
Method of Computing Access (by session)



OCTOBER

	2014	2015	% change
Library Workstation Sessions	13406	9683	-27.77%
Wi-Fi Sessions	4116	4320	4.96%
Number of Users	1194	1282	7.37%
Hours of Access	7981	8085	1.30%

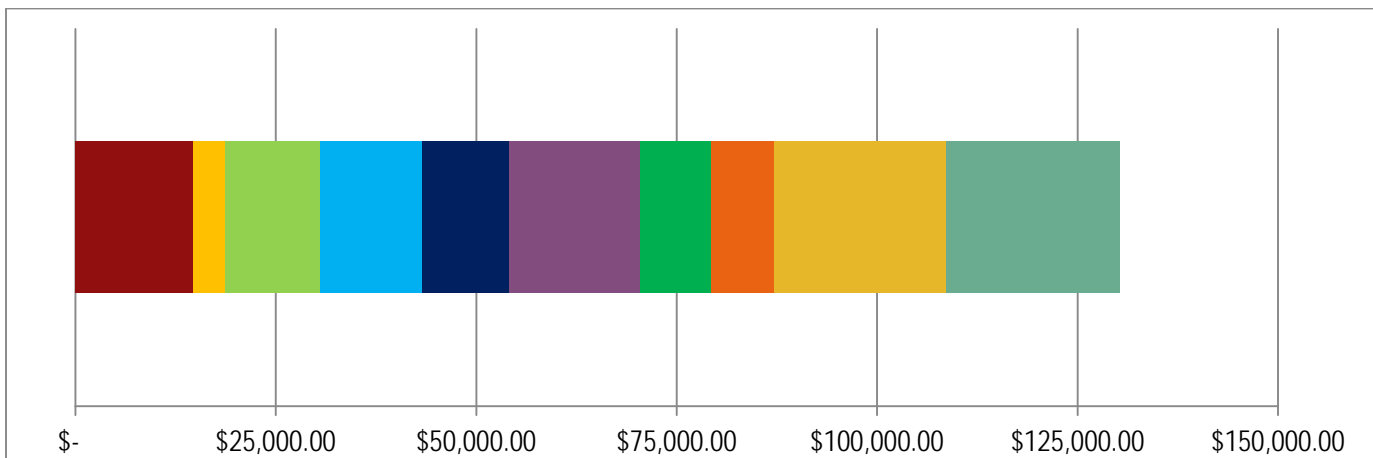
VOLUNTEERS (hours of service)



Number of volunteers YTD = 330

Hours of service received = 21,007

MATERIALS DONATIONS (value if purchased)



Year to date total = \$130,226 Items added to Library collections YTD = 7,995

SERVICE SNAPSHOT: Library Items with Longest Waiting Lists

BOOKS	Hold Requests
Rogue Lawyer	170
Tricky Twenty Two: A Stephanie Plum Novel	86
Guilty	76
Make Me: A Jack Reacher Novel	67
Crossing: A Novel	65
Cross Justice	62
Survivor: A Mitch Rapp Novel	57
Promise	51
See Me	48
X	47
Killing Reagan: The Violent Assault that Changed a Presidency	44
Career of Evil	41
Rosemary: The Hidden Kennedy Daughter	41
Life Changing Magic of Tidying Up: The Japanese Art of Decluttering and Organizing	40
MOVIES	
Jurassic World (Blu-Ray and DVD)	146
Inside Out	61
Terminator Genisys	47
San Andreas	44
Spy	42
Pixels	40